

MEDIA KIT

ABOUT CRAFT ROOM TIME

Our intent is to inspire our readers to create with love, laughter, family and friends with the tutorials, videos, courses and resources we provide.

OUR REACH

Avg Monthly Visits:
5,250 +

Email Subscribers:
2000 +

Facebook Page/Group:
17.5k

Pinterest Monthly Views:
196.2K

Instagram and Twitter

MEET LAURIE



Hi! I'm Laurie Clayton. My whole life has been about learning and creating. I love the challenge of making something and giving it away. It gives me great pleasure to see the joy on other's faces when they too create. That's why I like sharing everything craft related with others!

OUR READERS

Primary Demographics across social media:

Female Ages 28 - 65

Channels:

Social 41.5% Direct 50.6% Organic 7.9%

CONTACT COMFY COZY HOME

Email: Laurie@craftroomtime.com

Let's Connect:

Facebook: <https://www.facebook.com/craftroomtime/>

Pinterest: <https://www.pinterest.com/craftroomtime/>

Twitter: <https://twitter.com/Craftroomtime/>

Instagram: <https://www.instagram.com/craftroomtime/>

WORK WITH US

Sponsored Post or Series

Laurie will work with you to develop a customized post or series tailored to Craft Room Time's audience while promoting your business in an interesting and compelling way

Sidebar Sponsorship

This sponsorship section features 125x125 sidebar ads. Ads are available for purchase for one to three month blocks.

Giveaway and Newsletter Promos

Laurie will provide a hosted giveaway of your product or provide ad space in Craft Room Time's weekly newsletter.